



PRESS RELEASE

Contact: Caster Communications, Inc. at 401.792.7080

NIVEUS MEDIA READIES FOR WINDOWS VISTA LAUNCH, OFFERING CABLECARD PROGRAM FOR EXISTING CUSTOMERS

Bringing CableCARD capabilities to new and existing customers, Niveus Media continues to expand its forward-thinking media center solutions.

Long Beach, CA – EHX Fall – November 15-17, 2006 – Booth # 1313D – A leading designer and manufacturer of digital entertainment solutions based on the Windows Media Center platform, Niveus Media announces the implementation of a CableCARD program for the company's Niveus Media Centers. Allowing existing customers the opportunity to augment the company's preceding models, all Niveus products will be able to offer the latest Windows Vista operating system with CableCARD capabilities.

Concurrent with Window's anticipated January 30, 2007 launch of Vista, along with Niveus' continued commitment to offer the latest in hardware and software, Niveus proudly encourages customers to embrace CableCARD technology within the Windows Media Center application. With unprecedented functionality, CableCARD allows users to view and record premium high definition digital content without the use of a set-top box, leveraging powerful DVR functionality including a robust electronic program guide.

"Niveus has been fortunate to showcase CableCARD capabilities and applications on our award-winning media centers, receiving overwhelming feedback on its benefits in this category. By extending this promotion to all of our customers, we hope to maintain our growing reputation as a forward-thinking provider of the digital entertainment experience," states Tim Cutting, CEO and co-founder of Niveus Media.

With the convergence of computing and audio/video constantly evolving, Niveus Media has provided investment protection for its high-performance media centers in its unique chassis and upgrade programs. As Windows Vista supports OCUR (Open Cable Uni-directional Receiver), Niveus provides a seamless process; CableCARD can be easily inserted into an OCUR receiver. Niveus will be amongst the first to provide a Windows-based system capturing

advanced content and capabilities by enabling users to retain the interactive EPG (electronic program guide), while also allowing them to view and record HD digital cable content that is stored and accessed on a Windows Vista-based Media Center system.

In addition to offering a CableCARD program for existing customers at the Windows Vista launch, Niveus also plans to ship all new CableCARD-enabled systems at that time.

Niveus Media will be demonstrating their Windows Vista-based products at this week's Electronic House Expo (EHX) in Long Beach, CA. For more information on Niveus Media, Inc., or the Get Ready program, please visit www.niveusmedia.com.

About Niveus Media, Inc.

Since 2002, Niveus Media, Inc. has engineered and manufactured high-performance media solutions that take whole-home digital entertainment to an entirely new level. Niveus is an award-winning manufacturer of high-end Media Centers, storage servers, and advanced control software designed specifically for the consumer electronics market. Committed to providing innovative, integrated digital entertainment devices for the networked home, Niveus has simplified the management and enjoyment of digital media at home.

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Press Contact: Caster Communications, Inc. at 401.792.7080
Katie Short kshort@castercomm.com
Kimberly Lancaster klancaster@castercomm.com