

## Digital Keystone Maelstrom Distributed Gateway to be part of Innovation Showcase

Mountain View, CA, (August 15, 2010). Digital Keystone announced today that it will demonstrate its Maelstrom™ Distributed Gateway to cable executives at the CableLabs Summer Conference Innovation Showcase. The Maelstrom distributed gateway enables branded premium TV content for the entire digital home, including TV, PC, Mac®, iPad® and iPhone® devices.

Paolo Siccardo, President and CEO of Digital Keystone, said “it is always an honor to participate in CableLabs events, and this year we are particularly pleased to be featured in the Innovation Showcase. This underscores the importance of next-generation gateways for the cable industry, and the recognition given to Digital Keystone’s solutions. We are demonstrating Maelstrom on a gateway platform utilizing an Intel® Atom™ media processor. The Intel silicon has been instrumental in allowing us to reach this important milestone at the Summer Conference.”

Bob Ferreira, General Manager, Intel Cable Segment, said, “We believe that distributed gateways represent a significant new market segment, and that the Intel Atom media processor will be a leading technology to help enable innovative software solutions such as the Digital Keystone Maelstrom Distributed Gateway.”

Digital Keystone’s Maelstrom is a distributed broadcast / broadband architecture that enables delivery of content services throughout all the digital home. The Maelstrom solution consists of a Maelstrom-enabled gateway and a Maelstrom-enabled synchronization server. The gateway converts broadcast services to the native format of each connected device. This means that viewers can immediately watch premium content on their TV's, PCs, iPads or iPhones without downloading any plug-ins, installing any applications, or configuring any custom code. With the addition of the synchronization server, the network operator can easily customize and control their service offerings, including search, recommendations, advertising and promotions, for a richer, more friendly viewer experience.

\*\*\*

**About Digital Keystone:** Digital Keystone is the world leader in secure content delivery to the entire Digital Home. Based in Mountain View, CA with offices in Aix-en-Provence, France, Digital Keystone develops digital entertainment technologies that bridge the Pay TV, PC and consumer electronics industries. Solutions include the Maelstrom gateway, PODware® and PRISMA™ content security stacks, and the HPNX™ family of validation, certification, and manufacturing tools.

Digital Keystone and Maelstrom are trademarks of Digital Keystone in the United States and other countries. Intel and Intel Atom are trademarks of Intel Corporation in the United States and other countries. Other names and brands may be claimed as the property of others. CableLabs is a trademark of Cable Television Laboratories, Inc. A product or technology demonstration at a CableLabs event does not represent a CableLabs endorsement of that product or technology.

**For more information:** <http://www.digitalkeystone.com>  
<http://www.intelconsumerelectronics.com>

**Contact:**  
Digital Keystone, Inc.  
Eric Rindner  
[pr@dkeystone.com](mailto:pr@dkeystone.com)

