

## Digital Keystone Maelstrom Distributed Gateway featured in Intel and Adobe Suites at IBC

Mountain View, CA, (September 9, 2010). Digital Keystone will showcase its recently-announced Maelstrom™ distributed gateway to industry leaders at the International Broadcasting Convention (IBC) in Amsterdam. Maelstrom enables branded premium TV content for the entire digital home, including TV, PC, and mobile devices. The Maelstrom demonstration highlights integration with the Adobe® Flash® Access™ software and support for live premium TV across multiple platforms. We welcome you to attend a presentation in the Adobe Suite (RAI Elicium, D304, 3rd Floor) or to visit us at the Intel Suite (IP741) for a full demonstration.

Digital Keystone's Maelstrom consists of a Maelstrom-enabled gateway and a Maelstrom-enabled synchronization server. Broadcast services are converted to the native format of each connected device, without downloading any plug-ins, installing any applications, or configuring any custom code. The network operator can easily customize and control their service offerings, including search, recommendations, advertising and promotions, for a richer, friendlier viewer experience. Digital Keystone's Maelstrom distributed gateway represents a leading-edge solution that leverages the Flash technology to address the challenge of broadcast and broadband convergence with an innovative set of features.

Adobe Flash Access software is a robust content protection and monetization solution that lets content owners, distributors, and advertisers realize new sources of revenue by providing seamless access to premium content. Flash Access supports a wide range of business models, including video on demand, rental and electronic sell-through.

\*\*\*

**About Digital Keystone:** Digital Keystone is the world leader in secure content delivery to the entire Digital Home. Based in Mountain View, CA with offices in Aix-en-Provence, France, Digital Keystone develops digital entertainment technologies that bridge the Pay TV, PC and consumer electronics industries. Solutions include the Maelstrom gateway, PODware® and PRISMA™ content security stacks, and the HPNX™ family of validation, certification, and manufacturing tools.

Digital Keystone and Maelstrom are trademarks of Digital Keystone in the United States and other countries. Adobe and Flash are registered trademarks and Access is a trademark of Adobe Systems Incorporated in the United States and other countries. Intel and Intel Atom are trademarks of Intel Corporation in the United States and other countries. Other names and brands may be claimed as the property of others.

**For more information:** <http://www.digitalkeystone.com>

### Contact

Digital Keystone, Inc.  
Eric Rindner  
pr@dkeystone.com

