



Digital Keystone to demonstrate transcoding home gateway at NCTA 2011

Chicago, IL, (June 14, 2011). Digital Keystone (DK) will showcase the DK Maelstrom™ distributed gateway coupled with the dual transcode capabilities of the Intel® Atom™ processor CE4200 in the Intel booth at NCTA 2011. Maelstrom software, coupled with transcoding supported by Intel CE4200, allows viewers to watch branded premium TV content on a wide variety of devices (TV, PC, mobile) while ensuring all content protection restrictions are strictly enforced. With the addition of dual-transcode support, the Maelstrom ecosystem can provide multiple devices with different live content simultaneously, without any bandwidth burden on the network operator.

Paolo Siccardo, President and CEO of Digital Keystone, said “As the adoption of portable devices continues to grow, viewers are demanding the ability to watch premium content anywhere in their homes. This trend is accelerating as more and more devices are introduced. The combination of the Intel Atom processor CE4200 and DK’s Maelstrom CA-DRM transcription, navigation, and sophisticated on-line domain management capabilities, provide network operators and consumers a ready-to-deploy, scalable and extensible solution.”

Bob Ferreira, General Manager, Intel Digital Home Group, Cable Segment, said, “It is clear that consumers do not just want to sit in front of their TVs to watch their favorite live and recorded content. They want the flexibility to view it in any room, on any device. The DK Maelstrom solution based on the Intel Atom CE4200 with dual-transcode capabilities helps provide that consumer-driven flexibility.”

Digital Keystone’s Maelstrom consists of a Maelstrom-enabled gateway and a Maelstrom-enabled synchronization server. Broadcast services are converted to the native format of each connected device, without downloading any plug-ins, installing any applications, or configuring any custom code. The network operator can easily customize and control their service offerings, including search, recommendations, advertising and promotions, for a richer, friendlier viewer experience. Digital Keystone’s Maelstrom distributed gateway represents a leading-edge solution that leverages the Flash technology to address the challenge of broadcast and broadband convergence with an innovative set of features.

About Digital Keystone: Digital Keystone is the world leader in secure content delivery to the entire Digital Home. Based in Mountain View, CA with offices in Aix-en-Provence, France, Digital Keystone develops digital entertainment technologies that bridge the Pay TV, PC and consumer electronics industries. Solutions include the Maelstrom gateway, PODware® and PRISMA™ content security stacks, and the HPNX™ family of validation, certification, and manufacturing tools.

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For more information:

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